

# Why Do You Need Us? 2004-5

## Why Do You Need "us"?

- To shape or improve your image
- To create awareness for your company organization and its product or services to our media contacts.
- To help with target marketing
- To take advantage of our extensive distribution network.

Each of these approaches is designed to help grow your business.

## Why Do You Need The Jewishxpress?

- For ongoing representation with your best interests in mind.
- For "free ink" as often as possible and unmatched volume discounts.
- For creative concepts right through delivery of attention-getting, printed marketing materials
- For the advice you require when you require it
- Our readers patronize our advertisers at a much higher rate than generic advertising.



To contact us for more info: (954) 394-6242 or email us at: [jacob@jewishxpress.com](mailto:jacob@jewishxpress.com)  
[www.jewishxpress.com](http://www.jewishxpress.com)